



Joseph Mugi- **Nyeri County**

I became a licensed Q grader in February 2017 following one year working in a coffee mill as a clerk. Immediately after completing my course i was shifted to production where i currently work to assure quality of coffee. Doing the Q course at Utake Coffee increased my experience and improved my lifestyle as well. I have been able to be more decisive and informed of what it takes a coffee to be classified as specialty. today i love my job and conduct myself in a more professional manner. Thank you Utake Coffee!

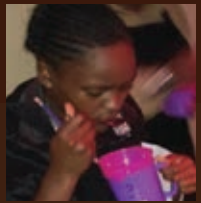
Alice Njue - **Embu County**



Coming from Embu County in Kenya where coffee is a cash crop, I was surprised that there was so much that I didn't know about coffee and quality until I decided to do my Q course in Utake Coffee. The Q grader course changed my daily life from just being a daughter of a coffee farmer to an experienced coffee personality.

I am indeed richer by this experience of securing the Q Arabica Grader certification since it has opened doors in the coffee industry hence getting more exposed to the world of coffee. Thank you Utake Coffee!

Mary Wambui- **Nyeri County**



Am still in training but the journey so far has been a blast, am learning new things about coffee, and I cant wait to complete my course and Impact Kenya.

Scheduled courses for 2017

Q Grader Combo Training and Exam
June 26th - 1st July 2017

Q Grader Calibration 5th July 2017

Roasting for Professionals - September 2017

Q Grader Combo Training and Exam
September 10th - 16th 2017

Q Grader Calibration November 20th 2017



UTAKE COFFEE LTD is the newest state-of-the-art Specialty Coffee Association (SCA) Premier Training Campus ("PTC"), nestled at Bluebells Gardens in the outskirts of Nairobi, Kenya.



www.utakecoffee.com info@utakecoffee.com

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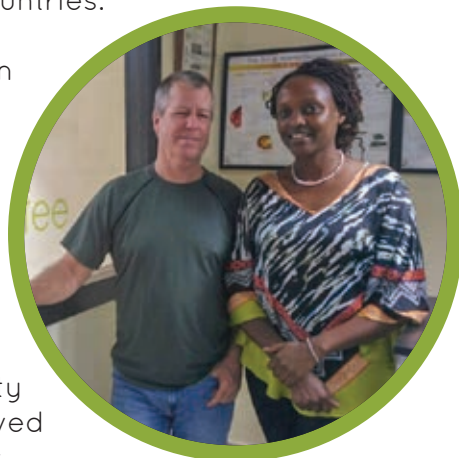


Utaka is a Swahili word coined from the word Desire, which is a result that resonates with all the great things in coffee- knowledge, skill and the best that the global sector has to offer. Colloquially, it is a drive to domestic coffee

consumption, one of the ways to understand, trade and keep abreast with trends in this dynamic industry.

We are an innovative company specializing in Coffee Quality Training, Marketing, Research Consultancy and Development Management. We are based out of East Africa, but travel around the world delivering world class services and participating in strategic development agenda for the region, given our experience in the African context. We do this through collaborating with organizations and institutions around the world that work in related areas. These include Coffee Quality Institute, (CQI) - USA, International Women Coffee Alliance, (IWCA), International Trade Centre, (ITC), African Fine Coffee Association (AFCA), and other National institutions in coffee producing countries.

We are the first in the region to have the lead consultant working as an in-house Q instructor and Barista trainer and judge. She is a specialist for Quality (Q) in both Arabica and Robusta coffee varieties and the first certified Q-Instructor in Africa with the Coffee Quality Institute, where she has served as a long-time Coffee Corps Volunteer and consultant.



We provide high quality and cost effective services to allow coffee institutions to exceed their customer's expectations through innovative and dynamic solutions to sustainable high quality coffee production and social responsibility. Our competitive advantage is experience in 11 African coffee producing countries for the last 10 years, which enables us to represent, compare and contrast the coffee situation in each country, information that is relevant to buyers and vendors alike with whom we have built and maintained strong relationships over the years.

We plan to utilize this unique advantage to provide opportunity for other talented skilled African and international coffee professionals to attain these qualifications and maintain them in a scheduled and affordable way, right at origin. Countries trained include the 11 African Fine Coffees Association (AFCA) member countries (Kenya, Uganda, Tanzania, Ethiopia, Rwanda, Burundi, Malawi, Zambia, Democratic Republic of Congo and South Africa. Outside of Africa we have held training in Yemen, South Korea, the US and Philippines.



Farmer Training



Utaka Coffee has developed farmer training to empower the most important part of the coffee value chain, the coffee farmer. Through vast

experience in the national, regional and international coffee cupping competitions, we have narrowed down on the key contributors to improving coffee quality and are sharing this information with farmers at origin. This has been done with the International Women Coffee Alliance, IWCA as well as in partnership with organizations such as Eastern African Fine Coffees Association, International Trade Centre and Festicoffee Cameroon, Fairtrade Africa, most recently at the Sidama Cooperative Union in Southern Ethiopia.

Gender and Youth

Having been at the forefront of the Women and Trade program for the International Trade Centre, ITC and having actively participated in 2 major projects in Africa, the issue of Gender equity is close to the heart of Utaka Coffee. In this regard, every year we have set out to select one young woman or man from each of the 5 coffee producing counties in Kenya, to attend the world renown and coveted global coffee qualification, the Q Grader Course at our internationally certified lab. This is our way to give back to a very deserving coffee sector at origin, as we believe that the expertise will be shared in the coffee growing regions for the betterment of the sector. It is also our way of engaging youth in a sector riddled with a notorious challenge of aged coffee stakeholders. So far we have trained 3 Q Graders as follows, and their testimonials follow: